

Essence Marketing Group

An experience marketing group focuses great detail on the following: Communications Strategies, Brand Development, Market Research, Strategic Planning, Advertising and Public Relations, Internet Marketing, Website Designs and Development, Search Engine Optimizations, E-Mail Marketing, and Event Planning. Some of their previous clients include: Kansas City Royals, Ben and Jerry's, Home Depot, Dollar General, Gatorade, and Bayer.

2 Weeks, Half-Days

2 Students