

High Plains Journal

High Plains Journal, located in Dodge City, Kansas, is a weekly agriculture publication which reaches approximately 51,000 farmers and ranchers throughout a 10 state area. High Plains Journal is looking for one student to take the lead on designing and organizing a research study. The purpose of the research study will be to gather demographics and more specific information about the subscribers of High Plains Journal. The student will be working with Tom Taylor, Publisher of High Plains Journal and Pete Weil, National Accounts Manager to create a survey that will help High Plains figure out what their subscribers produce, how much they produce and what their plans are for the future. The goal is for the survey to go out annually.

Time Commitment:

The partnership will begin July 5th and end July 29th. For the first few days of the partnership the student will spend the whole day at High Plains Journal to get acquainted with the business. After that, the student will spend half days working on the study until it is complete.

Incentive:

Upon completion of the partnership the student will receive a \$500 scholarship toward higher education.

Additional Requirements:

In addition to filling out the online application, students should also be prepared to provide their resume and attend an in-person interview if their application is selected.