

Jayhawk Sports Marketing

As the multi-media rights partner for the University of Kansas this summer partnership allows you to work and learn how to work with businesses and corporations with their advertising and marketing needs to gain them exposure through channels such as: Jayhawk Radio and Television programming, signage, promotions, and game day programs to name a few.

Time Commitment: One student will work 9am to 12pm and other 2pm to 5pm for 2 weeks during the summer, TBD

Number of Participants: 2