

# youth entrepreneurs®

**News Release**  
**FOR IMMEDIATE RELEASE**

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**Youth Entrepreneurs Kansas Hosts Business for Breakfast**  
*Topeka benefit to feature The Roasterie founder and president, Danny O'Neill*

Topeka, Kan. – Youth Entrepreneurs Kansas (YEK) will host the second annual Business for Breakfast benefit on October 14 in Topeka. Danny O'Neill, founder and president of specialty coffee roaster The Roasterie, will speak.

Attendees of the benefit, moderated by Martha Bartlett Piland of MB Piland Advertising & Marketing, will learn about the trials, tribulations and success O'Neill experienced during his entrepreneurial endeavor.

“Danny has such a breadth of knowledge to share,” said Kylie Stupka, executive director of YEK. “Anyone interested in starting their own business or sustaining a current one will appreciate his insight.”

Business for Breakfast will be held at the Bradbury Thompson Center at Washburn University from 7:30-9:00 a.m. The cost is \$50 per person and all proceeds will benefit YEK. Tickets can be reserved online at [www.yeks.org](http://www.yeks.org).

YEK provides students with business and entrepreneurial education in 26 schools throughout the state of Kansas as well as three schools in Independence, Mo. The goal of the curriculum is to stimulate economic thinking skills, encourage intelligent risk-taking, provide practical business expertise and instill independence and personal responsibility. YEK students write business plans, participate in classroom competitions, and work with community business leaders to enhance their business skills for future endeavors, including entrepreneurship and higher education.

**About Youth Entrepreneurs Kansas (YEK)**

Founded in 1991 by the Charles G. Koch Charitable Foundation, YEK teaches free enterprise fundamentals to high school students through hands-on experiences. The program gives students the skills and tools to start their own business or enhance their business skills for future career opportunities, as well as encourages them to continue into higher education. Funded completely by private donations, YEK is a public 501(c)(3) nonprofit organization. For more information, to donate or to volunteer with YEK, please visit [www.yeks.org](http://www.yeks.org).

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