



**News Release  
FOR APPROVAL ONLY**

**July X, 2010**

**Media Contact:**

Tyler Dustin  
For YEK  
913.660.9658  
tdustin@morningstarcomm.com

**Local Business Professionals Donate Time and Knowledge to  
Wichita–Area High School Students**

*Youth Entrepreneurs Kansas Announces Wichita Advisory Council*

Wichita, Kan. – To further the mission of Youth Entrepreneurs Kansas (YEK) and increase the entrepreneurial opportunities available to Wichita students, YEK recently formed a Wichita Advisory Council. The Advisory Council, made up of local business leaders who are passionate about entrepreneurial education, will provide input and direction into the local promotion and development of YEK.

“The insights and advocacy provided by our new Wichita Advisory Council members are invaluable,” said Kylie Stupka, YEK executive director. “With their help, the YEK program will continue to expand and grow to help teach high school students the skills needed to succeed in business.”

The Wichita Advisory Council is comprised of the following Wichita–area business leaders:

- Anita Oberwortman of Wilson Building Maintenance/Metro Courier/Artisan Surfacing Systems
- Annie Koch of Wesley Medical Center
- Beth Tully of Cocoa Dolce
- Bill Hanna of Koch Industries (retired) and YEK Board Member
- Crystal Hervey of Sunflower bank
- Elton Parsons of EP Enterprises
- Joley Hoover of Fidelity Bank
- Kyle Gerstner of Green Zebra Concierge
- Laura Hands of Koch Fertilizer

*-More-*

- Matt Lillie of Physicians Development Group
- Matt Silverthorne of North High School
- Paul Attwater of Morgan Stanley Smith Barney
- Paul Wemmer of Alpha Bio Systems
- Tien Huynh of Accell Mobile

The Advisory Council meets monthly to determine goals and provide business insights for the YEK program in area schools. Council members help raise awareness for YEK in the Wichita area, while helping increase learning opportunities through fundraising, volunteer recruitment and alumni opportunities.

“We have established specific goals we hope will promote and expand the YEK program to provide more students with the opportunity to participate in the YEK class,” said Bill Hanna, of Koch Industries (retired) and member of the Wichita Advisory Council. “Being a member of the Advisory Council is a great way to promote entrepreneurship and market-based management principles.”

YEK provides students with business and entrepreneurial education in 26 schools throughout the state of Kansas as well as three schools in Independence, Mo. The goal of the curriculum is to stimulate economic thinking skills, encourage intelligent risk-taking, provide practical business expertise and instill independence and personal responsibility. YEK students write business plans, participate in classroom competitions, and work with community business leaders to enhance their business skills for future endeavors, including entrepreneurship and higher education. In Wichita, the class is currently offered in 15 schools, including East High School, Heights High School, Kapaun Mount Carmel High School, North High School, Northwest High School, South High School, Southwest High School and West High School.

### **About Youth Entrepreneurs Kansas (YEK)**

Founded in 1991 by the Charles G. Koch Charitable Foundation, YEK teaches free enterprise fundamentals to high school students through hands-on experiences. The program gives students the skills and tools to start their own business or enhance their business skills for future career opportunities, as well as encourages them to continue into higher education. Funded completely by private donations, YEK is a public 501(c)(3) nonprofit organization. For more information, to donate or to volunteer with YEK, please visit [www.yeks.org](http://www.yeks.org).

###