



News Release
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Media Contact:

Jessica Leiker

For YEK

913.660.9658

jleiker@morningstarcomm.com

YEK Ventures into Garden City

Garden City High School students get a lesson in entrepreneurship

GARDEN CITY, Kan. – As Garden City High School begins preparation for the 2010-2011 school year Youth Entrepreneurs Kansas (YEK) is proud to announce that aspiring entrepreneurs will have the opportunity to gain hands-on entrepreneurial experiences through YEK's yearlong business education program.

“It is very exciting for us to further expand the YEK curriculum into additional Kansas schools, including Garden City,” said Kylie Stupka, executive director of YEK. “This program brings high school students the significant benefit of lifelong learning. It gives them the skills necessary to succeed in business and in life.”

YEK is hosting an open house at the Garden City High School commons area on Tuesday, Feb. 2 from 5:30 – 6:30 p.m. The event will showcase a 3-D timeline of the YEK year with pictures, classroom supplies such as BizPaks, recent business plans created by YEK students, and other hands-on activities for parents and students, including the chance to win a \$100 Wal-Mart gift certificate. The open house will also feature a welcome speech from YEK Executive Director, Kylie Stupka, along with the opportunity to talk with YEK students and alumni.

“The event offers parents and students interested in YEK the chance to learn about the benefits of the YEK program while enjoying an evening of food and activities,” Stupka said. “It also gives students the chance to visit with peers who have been through the program and get an insider's perspective on the curriculum and yearlong activities.”

Currently, YEK provides students with business and entrepreneurial education in 25 schools throughout the state of Kansas. The goal of the curriculum is to stimulate economic thinking skills, encourage intelligent risk-taking, provide practical business expertise and instill independence and personal responsibility. YEK students write business plans, participate in classroom competitions, and work with community business

leaders to enhance their business skills for future endeavors, including entrepreneurship and higher education.

Each year an annual survey of students, teachers, parents and volunteers proves the YEK curriculum teaches the skills and fundamentals necessary to succeed in the business world. The 2008-2009 annual survey report showed 80 percent of students said YEK changed their future education and career goals for the better, and 75 percent of parents noticed a change in their student's behavior, knowledge and attitude since involvement with YEK.

Students interested in signing up for YEK during the 2010 fall semester should contact Juan Neri at (620) 290-7915 or jneri@gckschools.com. Students must sign a contract indicating their commitment to the yearlong program and space is limited. For more information on the open house, contact Lily Wu, YEK program coordinator, toll-free at 1-866-999-3921.

About Youth Entrepreneurs Kansas (YEK)

Founded in 1991 by the Charles G. Koch Charitable Foundation, YEK teaches free enterprise fundamentals to high school students through hands-on experiences. The program gives students the skills and tools to start their own business or enhance their business skills for future career opportunities, as well as encourages them to continue into higher education. Funded completely by private donations, YEK is a public 501(c)(3) nonprofit organization. For more information, to donate or to volunteer with YEK, please visit www.yeks.org.

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